

# Business Studies GCSE What is it all about?



## A course from the AQA exam board

## Topics covered:

- Businesses in the real world
- Influences on Business
- Human Resources (People Hiring and firing)
- Operations Management (How we make products)
- Marketing (How we encourage people to buy our products)
- Finance (All things money)



Why study Business Studies?

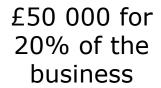
Develops your analytical skills – what is the right decisions for the business?

You will analyse all types of businesses from small local ones to huge multinationals

Relevant to the real world - could you set up your own \_

business?

Will you be hired or fired!









### Who will teach you?

#### **Mrs Kirkman**

Mrs Kirkman is head of Business Studies and has been teaching Business and Computer Science for 15 years. She has a Business Studies degree from Swansea University.

Mrs Kirkman has an excellent track record in GCSE Business results and plans to make lessons engaging and relevant to businesses we know.

Mrs Kirkman has previously worked for Fujitsu as a computer parts buyer which has given her an excellent understanding of how businesses work.



#### **Practical information**

**Qualification type: GCSE** 

**Exam board: AQA** 

Exams: 2, each one 1hour 45 minutes (90 marks each)

**Coursework: No** 

**Link to specification** 

**Content on GCSE Pod: Not currently**