



ETONBURY  
ACADEMY

# Business Studies GCSE

## What is it all about?





## A course from the AQA exam board

- Topics covered:
  - Businesses in the real world
  - Influences on Business
  - Human Resources (People - Hiring and firing)
  - Operations Management (How we make products)
  - Marketing (How we encourage people to buy our products)
  - Finance (All things money)



ETONBURY  
ACADEMY

## Why study Business Studies?

Develops your analytical skills – what is the right decisions for the business?

You will analyse all types of businesses from small local ones to huge multinationals

Relevant to the real world – could you set up your own business?

Will you be hired or fired!

£50 000 for 20% of the business





ETNBURY  
ACADEMY

## Who will teach you?

### **Mrs Kirkman**

**Mrs Kirkman is head of Business Studies and has been teaching Business and Computer Science for 15 years. She has a Business Studies degree from Swansea University.**

**Mrs Kirkman has an excellent track record in GCSE Business results and plans to make lessons engaging and relevant to businesses we know.**

**Mrs Kirkman has previously worked for Fujitsu as a computer parts buyer which has given her an excellent understanding of how businesses work.**



ETONBURY  
ACADEMY

## Practical information

Qualification type: **GCSE**

Exam board: **AQA**

Exams: **2, each one 1hour 45 minutes (90 marks each)**

Coursework: **No**

**[Link to specification](#)**

Content on GCSE Pod: **Not currently**