

Street Tag



Hey Street Taggers

Big news! We've got awesome ways to make your school team even stronger. Check it out:

Boost PE: Get kids moving in PE class! Share the codes in this email with them. Every code they use gets your team 1000 points!

Power Hour: This is HUGE! Turn on Power Hour and every point you earn gets tripled.

Step Up: Every step counts! Tell families to connect their Fitbits or Apple Watches. Their steps turn into Street Tag points!


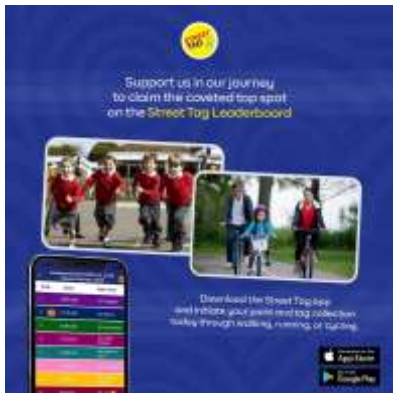
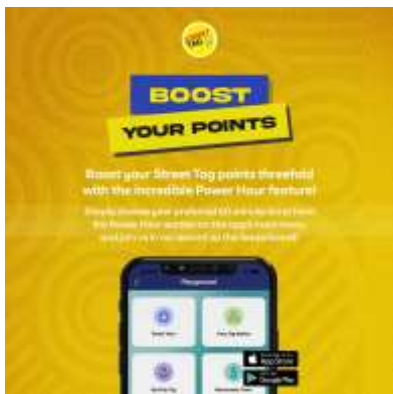
Grow the Team: The more, the better! Invite more players to join the team. Up to 250 can sign up! Attached to this email is a promotional guide designed to help you in spreading the word.

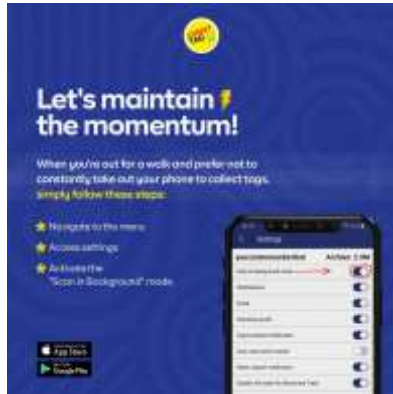
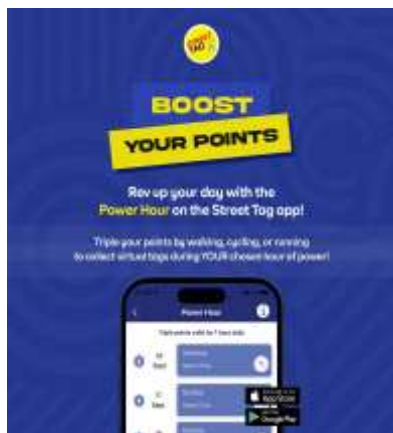
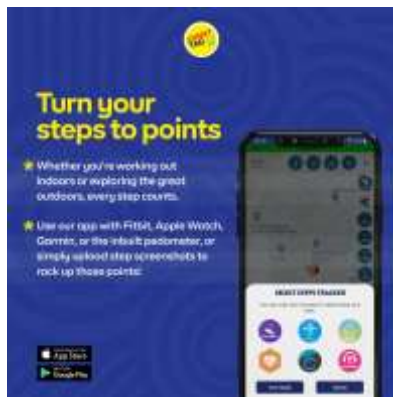
PE Codes for April are:



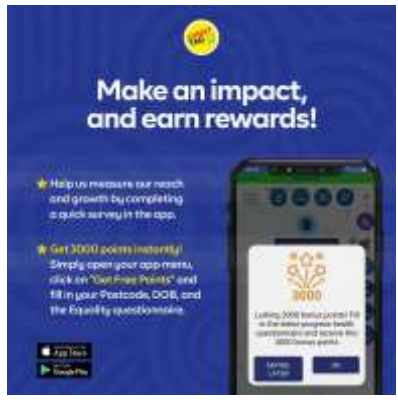
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AprilST_LUDP
AprilST_XKLQ
AprilST_ZLPC
AprilST_TOLH
AprilST_GHAZ
AprilST_PXTZ
AprilST_FLDU
AprilST_QRDT

We've lined up a ton of activities for this quarter. Take a peek!

<https://streettag.co.uk/blog/q2activities>

S No.	Content	Image
1.	<p>Exciting Announcement!</p> <p>We're thrilled to share some fantastic news: We've officially joined Street Tag! Now, we want YOU to be part of our journey as we aim to reach the top of the leaderboard and bring rewards home for our school.</p> <p>Join in on the fun, and let's make our mark together!</p>	 <p>The image is a yellow poster with a blue banner at the top that says "EXCITING ANNOUNCEMENT!". Below the banner, it says "We've Officially Joined STREET TAG". In the center, there is a smartphone displaying the Street Tag app interface. At the bottom, there is a small line of text: "Now, we want YOU to be part of our journey as we aim to reach the top of the leaderboard and bring rewards home for our school." and "Download the Street Tag app on the App Store or Google Play".</p>
2.	<p>Support us in our journey to claim the coveted top spot on the Street Tag leaderboard by downloading the Street Tag app and initiating your point and tag collection today through walking, running, or cycling.</p>	 <p>The image is a blue poster with a yellow banner at the top that says "Support us in our journey to claim the coveted top spot on the Street Tag Leaderboard". Below the banner, there are two photographs: one showing a group of children in red shirts running, and another showing a person walking a dog. In the bottom left corner, there is a smartphone displaying the Street Tag app interface. At the bottom right, there are logos for the App Store and Google Play. A line of text at the bottom says: "Download the Street Tag app and initiate your point and tag collection today through walking, running, or cycling."</p>
3.	<p>Boost your Street Tag points threefold with the incredible Power Hour feature! Simply choose your preferred 60-minute burst from the Power Hour section on the app's main menu, and join us in our ascent up the leaderboard!</p>	 <p>The image is a yellow poster with a blue banner at the top that says "BOOST YOUR POINTS". Below the banner, it says "Boost your Street Tag points threefold with the incredible Power Hour feature!". In the center, there is a smartphone displaying the Street Tag app interface. At the bottom, there is a small line of text: "Simply choose your preferred 60-minute burst from the Power Hour section on the app's main menu, and join us in our ascent up the leaderboard!" and "Download the Street Tag app on the App Store or Google Play".</p>

4.	<p>Let's maintain the momentum! When you're out for a walk and prefer not to constantly take out your phone to collect tags, simply follow these steps: Navigate to the menu, access settings, and activate the "Scan in Background" mode.</p>	 <p>Let's maintain the momentum!</p> <p>When you're out for a walk and prefer not to constantly take out your phone to collect tags, simply follow these steps:</p> <ul style="list-style-type: none"> ➤ Navigate to the menu ➤ Access settings ➤ Activate the "Scan in Background" mode. <p>Available on the App Store. Get it on Google Play.</p>
5.	<p>Elevate your Street Tag game with the ultimate BOOST!</p> <p>Rev up your day with the Power Hour on the Street Tag app! Triple your points by walking, cycling, or running to collect virtual tags during YOUR chosen hour of power!</p> <p>What's the deal?</p> <p>Flexible timing, your choice! Triple points per tag! Schedule it just 15 minutes in advance!</p> <p>Get ready to tag, score, and dominate like never before!</p>	 <p>BOOST YOUR POINTS</p> <p>Rev up your day with the Power Hour on the Street Tag app!</p> <p>Triple your points by walking, cycling, or running to collect virtual tags during YOUR chosen hour of power!</p> <p>Available on the App Store. Get it on Google Play.</p>
6.	<p>Step up your game with Street Tag Points! Whether you're working out indoors or exploring the great outdoors, every step counts. Use our app with Fitbit, Apple Watch, Garmin, or the inbuilt pedometer, or simply upload step screenshots to rack up those points! Let's turn those strides into rewards!</p>	 <p>Turn your steps to points</p> <ul style="list-style-type: none"> ➤ Whether you're working out indoors or exploring the great outdoors, every step counts. ➤ Use our app with Fitbit, Apple Watch, Garmin, or the inbuilt pedometer, or simply upload step screenshots to rack up those points. <p>Available on the App Store. Get it on Google Play.</p>
7.	<p>Turning Steps into Street Tag Points! Whether you're strolling through the park or hitting the gym, your steps count! Use our app with Fitbit, Apple Watch, Garmin, or inbuilt pedometer, or share screenshots to convert your activity into street tag points. Let's get tagging and make every step count!</p>	

8.	<p>Discover the Power of Poly Tags in Street Tag! Keep your eyes peeled for these gems because they pack a punch in points rewards! Poly Tags are virtual real estate assets like houses, hotels, playgrounds, and more, brought to life in Augmented Reality (AR) through the Street Tag app.</p>	 <p>The screenshot shows the 'Discover the Power of Poly Tags' screen in the Street Tag app. It features a blue background with a yellow 'GET 100' badge at the top. The main heading is 'Discover the Power of Poly Tags'. Below it, there are two bullet points: 'Poly Tags are virtual real estate assets like houses, hotels, playgrounds, and more, brought to life in Augmented Reality (AR) through the Street Tag app.' and 'Buy them with your Street Tag points and level up your AR game!'. There is also a section for 'Keep your tags protected for these items, but not for these items' with a list of items and their corresponding point costs. At the bottom, there are icons for 'App Store' and 'Google Play'.</p>
9.	<p>Stay in the loop with Street Tag HQ! Get the latest updates, important announcements, and exciting opportunities right here on our message board. Don't miss out - turn on notifications and keep an eye on this space for all things Street Tag!</p>	 <p>The screenshot shows the 'Stay in the Loop with Street Tag HQ!' screen in the Street Tag app. It features a yellow background with a yellow 'GET 100' badge at the top. The main heading is 'Stay in the Loop with Street Tag HQ!'. Below it, there are two bullet points: 'Get the latest updates, important announcements, and exciting opportunities right here on our message board.' and 'Don't miss out - turn on notifications and keep an eye on this space for all things Street Tag!'. At the bottom, there are icons for 'App Store' and 'Google Play'.</p>
10.	<p>Make an impact, and earn rewards! Help us measure our reach and growth by completing a quick survey in the app. Get 2000 points instantly! Simply open your app menu, click on "Get Free Points," and fill in your Postcode, DOB, and the Equality questionnaire. Let's grow together!</p>	 <p>The screenshot shows the 'Make an impact, and earn rewards!' screen in the Street Tag app. It features a blue background with a yellow 'GET 100' badge at the top. The main heading is 'Make an impact, and earn rewards!'. Below it, there are two bullet points: 'Help us measure our reach and growth by completing a quick survey in the app.' and 'Get 2000 points instantly! Simply open your app menu, click on "Get Free Points," and fill in your Postcode, DOB, and the Equality questionnaire.' At the bottom, there are icons for 'App Store' and 'Google Play'.</p>