



## START:

**Test your LEGO building skills with the LEGO Car Rally - Rubber Band Challenge coming to the Milton Keynes Brick Festival on 6<sup>th</sup> May.**

Do you have what it takes to create and engineer an awesome LEGO vehicle powered purely by a rubber band? Then come along to the Milton Keynes Brick Festival and test your creation against others – with incredible LEGO prizes up for grabs.

Over 40 years ago Milton Keynes Shopping Centre, as centre:mk was known back then, hosted the first ever LEGO themed event "LEGO World". This was the first time the UK had ever seen an incredible collection of LEGO models, alongside fun-filled brick based activities which included a World Record breaking Tallest Tower at over 13m and the LEGO Car Rally building challenge. Over 4 decades later, the Milton Keynes Brick Festival is bringing all of that nostalgic fun back home to centre:mk, and reviving this long lost vehicle building challenge!

The LEGO Car Rally will bring back all of the fun from the first ever LEGO event, giving builders of all ages and abilities the chance to take part. Whether you took part back in 1980, or you're brand new to LEGO building, everyone is welcome to join in and enter their own vehicle.

The challenge is to build a vehicle – of ANY kind – whatever your imagination can dream up. The rules are incredibly simple too:

- > Your vehicle must be fully made from only LEGO elements, whether that be System bricks, Technic elements or even Duplo is allowed too! If the LEGO Group made it, you can use it.
- > The vehicle must be exclusively powered by the rubber band that we provide. How you harness the power of the band is entirely up to you.
- > There are no size or weight limits.
- > Vehicles must not leave the ground during your powered run.

This LEGO building challenge isn't just about fun – although it is absolutely full of that too! This challenge empowers participants to explore a range of STEM subject skills. How do you become more interested in Science, Technology, Engineering and Maths? By understanding them. And how do you best understand things? By having fun while learning. LEGO is the perfect tool for developing new skills, exploring new ideas and having new adventures. The LEGO Car Rally is a great balance of fun and learning,

Build your LEGO vehicle at home, then bring it along to event on 6<sup>th</sup> May. Simply visit the LEGO Car Rally Sign In Desk when you arrive to register your entry in 1 of 3 age categories; Under 11s, 11-16s and 17s & Over. You'll be issued with your rubber band and given some time to install it into your vehicle before you line up on the start-line, ready to race your vehicle as far down the course as possible. The winner, with the furthest distance in each of the 3 categories, will win an awesome LEGO prize!



Wondering what else is on at this Brick Festival event? Hold onto your bricks, as Milton Keynes Brick Festival is unleashing a whirlwind of excitement! With live build challenges that include rounds from each area of the hobby, from lightning-fast speed building competitions to super creative mosaic making – all hosted by our Master Builders, minifigure hunts throughout the displays, 3 dedicated brick building areas to unleash your creativity, a car building area with test ramps to prove your speed, a LEGO gaming zone to explore epic new worlds, RC vehicles to challenge your control, and so much more – this festival is a LEGO lover's dream come true for all ages to enjoy!

But that's not all – Milton Keynes Brick Festival showcases unique LEGO displays crafted by master LEGO builders from across the country! Get up close and personal, chat with the LEGO building maestros about their latest projects, snag some insider tips, and leave brimming with inspiration! All of these outstanding LEGO displays will have your camera lens twitching to snap that perfect "instagramable" moment, so you'll absolutely love our totally unique LEGO selfie spots, AND the Ecto-1 car from the Ghostbusters movie will be ready for snapping too.

This event will bring MILLIONS of LEGO bricks into the heart of the city for all LEGO fans to enjoy! Immerse yourself in a world of creativity and fun as families, collectors, adult builders, and every LEGO-fanatic imaginable come together for a day of brick-filled bliss!

Hurry and book your tickets in advance to secure your spot on this brick-filled day, as these events regularly sell out! Early Bird tickets fly off the shelves so quickly, so make sure to grab yours before they go - these offer an extra hour of LEGO fun and a FREE LEGO gift upon entry too!

Whether you're a die-hard collector or a casual LEGO fan, Milton Keynes Brick Festival at Middleton Hall in centre:mk is the place to be. Secure your entry online now – adult tickets from £7, child tickets from £5, and there's even an extra value family ticket available too!

Don't miss the chance to be a part of the most epic LEGO celebration! Grab your tickets and get ready for a day filled with building, creativity, and endless fun!

Book now at **[www.MiltonKeynesBrickFestival.com](http://www.MiltonKeynesBrickFestival.com)**

**Save the date:** Bank Holiday Monday 6<sup>th</sup> May 2024

**Where:** Middleton Hall, centre:mk, Midsummer Blvd, Milton Keynes, MK9 3QA

**Event Times:** 10am – 6pm (*see your ticket name for your entry time*)

**Find out more –** [www.BrickFestivalEvents.com](http://www.BrickFestivalEvents.com)

**ENDS**

Images

Event Logo





LEGO Car Rally Flyer/Poster


## LEGO CAR RALLY RUBBER BAND CHALLENGE

BUILD ANY TYPE OF VEHICLE ONLY USING LEGO ELEMENTS

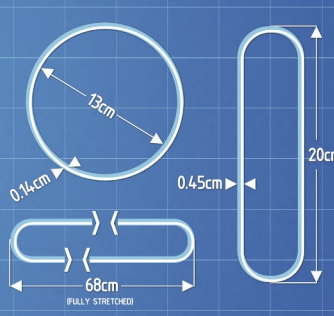
*FURTHEST DISTANCE IN EACH CLASS  
WINS AN AWESOME LEGO PRIZE!*

**3 AGE CLASSES**

- > UNDER 11s
- > 11-16s
- > 17s & OVER



YOUR RUBBER BAND WILL BE SUPPLIED ON THE DAY:



VEHICLES MUST BE MADE ENTIRELY OUT OF LEGO ELEMENTS. THEY MUST BE EXCLUSIVELY POWERED BY THE RUBBER BAND PROVIDED. THERE ARE NO SIZE OR WEIGHT LIMITS. VEHICLES MUST NOT LEAVE THE GROUND DURING THEIR POWERED RUN. PLEASE VISIT THE LEGO CAR RALLY SIGN IN DESK WHEN YOU ARRIVE AT THE EVENT. ENSURE YOUR VEHICLE IS BOUGHT INTO THE EVENT IN A NAMED BAG. EVENT DETAILS CAN BE FOUND HERE: [www.MILTONKEYNESBRICKFESTIVAL.COM](http://www.MILTONKEYNESBRICKFESTIVAL.COM)

**BUILD YOUR VEHICLE AT HOME  
BRING IT ALONG TO RACE & WIN!**

MONDAY  
6<sup>TH</sup> MAY  
MIDDLETON  
HALL

MILTON KEYNES  
**BRICK  
FESTIVAL**

Original 1980 Flyer for LEGO World

The largest display of  
LEGO® models ever  
seen in the UK.

**Visit  
LEGO®  
WORLD**


at Central  
Milton Keynes

See the world's largest  
LEGO® model - the  
Milton Keynes  
Mall. It's a  
must-see attraction.  
Come and meet DARTH VADER™  
from The Empire Strikes Back™ on  
Thursday 5 August 8.30 am - 4.00 pm.  
See the world's largest  
LEGO® model - the  
Milton Keynes  
Mall. It's a  
must-see attraction.

MIDDLETON HALL  
CENTRAL MILTON KEYNES  
Tues 5 August - Sat 30 August 1980  
(Except Sunday 10 August - special day  
for LEGO club members only)

Leave the kids to play  
in the world's  
largest LEGO  
construction area  
while you enjoy  
Britain's largest  
covered shopping area.

ADMISSION FREE





MOC Build "Minifigure Habitats"



MOC Build "Ice Planet"





MOC Build "Chewbacca"





MOC Build "Train Yard"



MOC Build "Star Wars Army"

